

Views & Reviews

ACC has a long tradition of care of the communities around its plants across India. Therefore I was very pleased to note that the CEO and senior executives of the company had scheduled a special session at their last annual executive conference to discuss sustainable development and the responsibility ACC has to society going beyond its traditional philanthropic activities. The CEO and team discussed ways to understand and measure the impact the company's operations have on the environment and society. They reviewed their progress as well as changes required in their organisation to make improvements towards becoming a role model in the broader paradigm of sustainable development. I wish them all the best.

Arun Maira, Senior Advisor, The Boston Consulting Group (India),



The first Sustainable Development Report from ACC gives a comprehensive overview of the company's commitment to the three elements of the "triple bottom line", economic, environmental and social performance. The best evidence of ACC's dedication is its keenness to implement many of the tools available in the Holcim Group and the external acknowledgement shown by the many awards received over the past two years.

Dr. Barbara Dubach, Senior Vice President, CSR and SD Coordination, Holcim Group Support Ltd



ACC is committed towards the three pillars of sustainable development - economic, environmental and social performance. The waste co-processing services extended by ACC to waste generators is built around the concept of sustainability and is based on the ideals of industrial ecology. ACC is dedicated in implementing the principles of co-processing as elucidated in The Holcim – GTZ Guidelines on Co-processing Waste Materials in Cement Production. Currently ACC is providing waste management services in the country drawing upon the waste co-processing experiences of Holcim worldwide.

Dr. Jurgen Porst, Senior Advisor GTZ-ASEM, Hazardous Waste Management



I commend ACC on the publication of its 1st Sustainability Report, a significant milestone in the Company's seven decades of leadership in the cement industry. In the context of a country whose citizens now have a Right to Information Act, the disclosure by ACC of its social and environmental performance in alignment with the guidelines of the Global Reporting Initiative (GRI) will be an encouraging signal to several stakeholder groups as well as to other companies who are beginning to better understand the multiple benefits internal and external, of adopting a reporting and disclosure process. It will be useful for ACC to consider innovative mechanisms to ensure that this Report is made accessible to as wide a group of its stakeholder groups as possible, and to invite their participation in adding value to future editions of the report.

Viraf Mehta, Chief Executive - Partners in Change



At Toyota we needed environment-friendly technology to dispose hazardous wastes. We adhere to 'zero landfill policy' due to our stewardship in sustainable development. ACC and Toyota's commitment to sustainable development prompted us to enter into an agreement for disposal of wastes generated from our unit. We worked closely with ACC, taking care of safety concerns, and conducted trial burn of all the wastes to demonstrate to the authorities that there no adverse impacts on kiln emissions and product quality. Co-processing in cement kilns is a proven way of waste destruction cum energy and material recovery. There is zero generation of waste by-products or residues. We look forward to ACC as a preferred partner for taking care of our wastes responsibly and contribute to a better tomorrow.

**Vijay Kumar B N , Deputy Manager-Safety& Environment -
Toyota Kirloskar Motor Private Limited**



We at Development Alternatives believe that our relationship with ACC has gained immensely by their openness as a strategic partner to go beyond statutory obligations to understand the needs of both civil society and local communities. The leadership they have demonstrated as a socially responsible business has allowed us to work in tandem for the creation of value for the community, ACC, ourselves and society.

Kiran Sharma, Vice President - Development Alternatives



We at HUL, were looking for suitable technology for disposing our damaged/expired stocks of consumer goods. Disposing the stocks present high brand & consumer safety risk due to the possibility of the stocks proliferating into spurious market. Co-processing in cement kiln, which is internationally acclaimed & scientifically proven technology, provides us a sustainable solution by deriving material & energy value of the material being disposed, and zero generation of waste by-products. Thus, disposal of damaged/expired stocks of consumer goods at ACC Works, through co-processing, presents alternative fuel & raw material for the company and provides HUL with a sustainable environment-friendly option for taking care of its disposable non-hazardous products.

Bakul Dave, Head- Corporate Health, Safety and Environment, Hindustan Unilever Limited



I read the draft report with interest. ACC has been a good employer and takes care of its employees. A feeling of family bonding exists for generations. If you visit the Company's Clubs you find no differentiation between officers and workers. Many new initiatives taken by the Company must be appreciated such as Waste Management, Sustainable Construction and ACC AHEAD. It is good that ACC is now part of the Holcim Group. This association will be very useful to our Company. I am impressed by the HIV/AIDS programme. The focus on training and education is significant - there should be more centres like SMTI at other locations. The Company must associate with Government wherever possible in training and livelihood generation for the community. I feel trade unions should be increasingly involved as a partner in Social Responsibility matters.

N Nanjappan, General Secretary, Indian National Cement Workers' Federation

