





Economic Scenario

ECONOMIC SCENARIO FY 2017-18

momentum in the later part of the year



- Manufacturing growth 4.8%
- GDP 6.5% FY 17-18
- IIP improved in Qtr 4
- Rupee closed positive
- Normal monsoon
- Construction sector growth 5%
- Moody's sovereign rating upgrade



CEMENT INDUSTRY

~6% industry growth

ACC

A year of opportunity

- Higher budget outlay on infrastructure and construction
 - BharatMala project investment of Rs 7 trillion in the next 5 years
 - Govt's urban low-cost housing scheme: 3.2 mn units approved over 3 years, construction started for 1.4 mn
 - Smart Cities Mission
- GST eased inter-state movement of cement



CEMENT INDUSTRY

a challenging year



- High GST rate of 28%
- Rising input costs of coal, slag, petcoke, and diesel
- Constraints of sand availability
- Inadequate availability of railway wagons led to higher distribution costs



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Performance Highlights

CEMENT VOLUME GROWTH OF 3+ MN TONNES



more than double the industry growth

Strong top-line growth of 20%





79% Capacity Utilization PY 73%



- Market share improved 1%*
- Consistent growth in consecutive quarters; in every region
- Increased focus on premium products; strong 20% volume growth
- Growth in large B2B segments like infrastructure, roads and metros
- Strengthened market presence through speedy ramp up of integrated capacity at Jamul

OPERATING EBITDA & PROFIT AFTER TAX



strong double-digit performance





- Profitable growth through operational improvement
- Focused approach to innovation
- Higher usage of alternative fuels
- Reduced production fixed costs by ~3%
- SG&A expenses flat
- Higher growth of 20% in premium products



READY MIX CONCRETE BUSINESS

ranked one of the best RMX businesses across India

- 6 new commercial and 10 dedicated RMX plants added
- Total of 62 RMX plants
- Customised concrete solutions
- Value Added Products

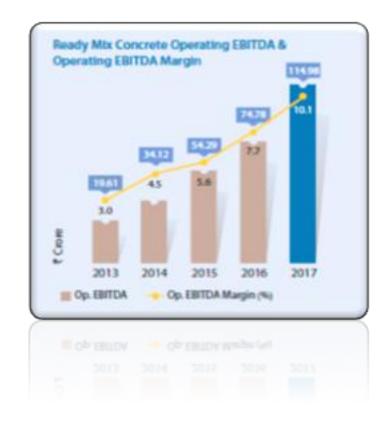




READY MIX BUSINESS PERFORMANCE



Best in class Operating EBITDA margin of 10.1%:
 235 bps improvement



A FINANCIALLY STRONG BUSINESS 2017

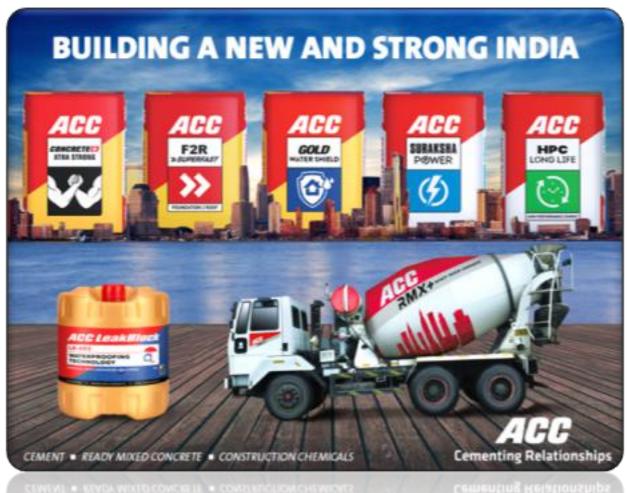


Return on Capital Employed 14% +300 bps Dividend per Share Rs 26 /share +Rs 9 YoY

Basic Earning per Share Rs 48.75 /share +Rs 14.29 YoY Cash & Cash Equivalents
Rs 2527 Cr
+Rs 749 Cr

INTEGRATED VALUE OFFERING







Growth underpinned by our innovative products and customer engagement high performance cements and solutions

GOLD RANGE SILVER RANGE **ACC** cement

CONSUMER CENTRICITY





ACC Dream Home App For Individual Home Builders 10,000+ downloads on Google Playstore



MOVING TO A DIGITALLY CONNECTED WORLD

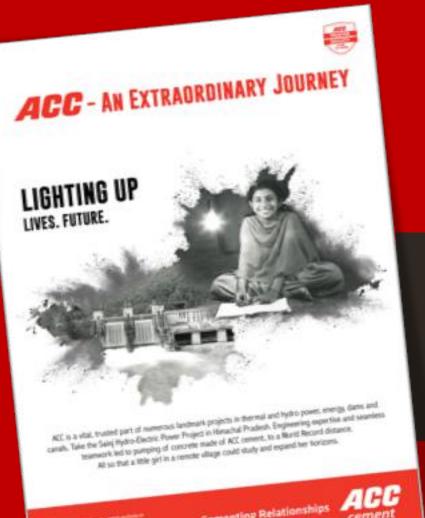


ACC Dealer Connect App: Web sales





80% Trade Volume conducted through digital mode



ACC

Building a sustainable business

Cententing Relationships

HEALTH & SAFETY – OUR PRIORITY

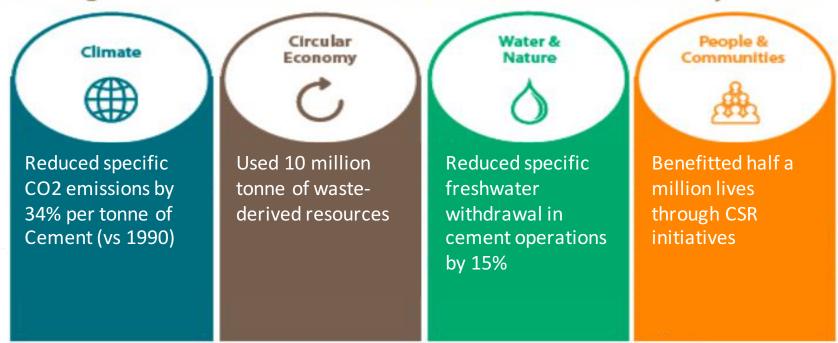




SHAPING A SUSTAINABLE FUTURE



ACC will generate one-third of its turnover from enhanced sustainability solutions



GREEN BUILDING CENTRES



- 53 Green Building Centres in 2017: 38 active, 15 under implementation
- 19,259 affordable homes built through GBCs













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BUILDING COMMUNITIES



- CSR spend of 2.33% of net profit
- Benefited 200+ villages
- Impacted nearly half a million lives



1400+ girls across 6 states

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officer Richt de

DISHA

Benefited 20,761 lives through alternate livelihood projects

CLEAN & GREEN INDIA: THE MADUKKARAI EXAMPLE



- 100% waste segregation and recycling
- Community involvement and pride
- 100% households participate
- Reduced landfills by 80%
- Plastic waste co-processed by ACC



AWARDS & ACCOLADES



- Golden Peacock Award for Corporate Social Responsibility 2017
- 2 Good' rating by Economic Times & KPMG
- ISC-FICCI award for 'Best Corporate Initiative in Sanitation'
- Clean & Green Madukkarai receives Chief Minister's memento for innovative solution for municipal waste
- Jamul and Kymore Limestone mines rated 5 Star for Sustainable Development at the 3rd National Conclave on Mines & Minerals
- Govari Limestone Mines, Chanda, received 5 Star rating for its Sustainable Development Framework at the 3rd National Conclave on Mines & Minerals



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Our Strength: Our Talent

FUTURE-READY TALENT

- ACC ranked highest in Employee
 Engagement across LafargeHolcim
- In-house Training Academy
- Robust Performance Management
 System
- Regular Talent Review and Succession Planning
- Counseling service 'SPARSH' for mental wellness
- Encouraging gender diversity











ECONOMIC SCENARIO & OUTLOOK 2018



- Economy poised for an upswing in 2018, supported by buoyant consumption, normal monsoon and uptick in rural demand
- GDP growth estimated at ~7.5% in FY19
- Rise in crude prices inflationary pressure
- Government's higher outlay for infrastructure and rural economy expected to boost consumption, production and investments
- Demand recovery driven by 'Housing for All' program, sustained infrastructure spends, rural housing
- Greater stability in GST, recovery in investment levels, ongoing structural reforms to support higher growth
- Revival of the construction sector could stimulate investment demand

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SUPPORTING GROWTH



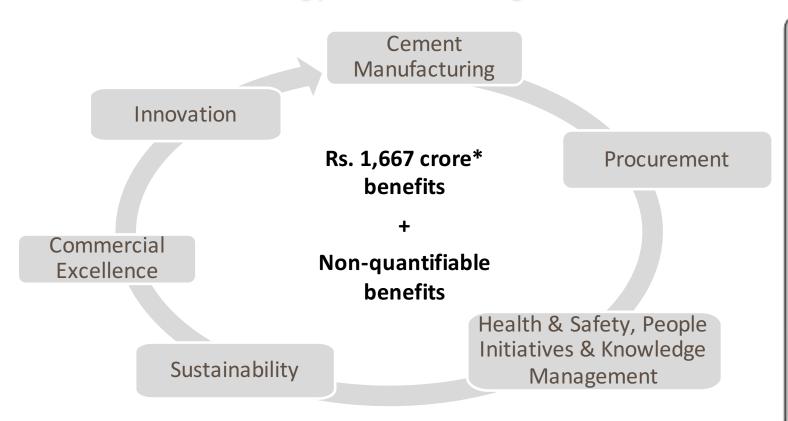
Master Supply Agreement

- 3-year Master Supply Agreement signed with Ambuja Cements for sale and purchase of material & services on a reciprocal basis
- Expected Benefits: Maximise synergies, economies of scale, reduce operational costs

SUPPORTING GROWTH



Renewal of Technology Know-How Agreement



Leveraging on
LafargeHolcim's
IP, experience,
knowledge and
strong IT
capabilities,
ACC is well
poised to
unlock
significant
potential
benefits in the
future

[•]Estimated Gross quantifiable cumulative incremental benefit accrued to ACC from various initiatives over a period of 5 years from 2013 to 201

[•]Includes benefits from IP based and internal initiatives;

4 BUSINESS SEGMENTS



Cement

Ready Mix Concrete

Aggregates

Solutions & Products

AGGREGATES: MANUFACTURED SAND



- Entry into the business of Manufactured Sand
- Solution for States that are facing acute shortage of Natural Sand
- Limits ecological damage caused by River-Sand mining
- Leverage LafargeHolcim experience



SOLUTIONS & PRODUCTS:



- Entry into the B2C Construction Chemicals category
- First offering: ACC LeakBlock, a Waterproofing Chemical
- High-performance Waterproofing for Concrete and Plaster for new home construction
- Suitable for all applications foundation, columns, beams, walls, roofs, water tanks





SOLUTIONS & PRODUCTS



- ✓ No leakage
- ✓ No seepage
- ✓Increases strength
- ✓ Easy workability
- ✓ 6 times higher resistance to water penetration
- ✓ Available in 5 sizes from 200ml to 20lt



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