

Ambuja and ACC lead in Water Positivity, Building a Sustainable Future

EDITOR'S SYNOPSIS

- Ambuja Cements has achieved a water-positive status that is eight times its water consumption, while ACC Limited has achieved a water-positive status that is nearly two times its water consumption.
- Ambuja Cements is the only cement maker that has been recognised for its leadership in water security by The United Nations Global Compact Network India.
- Ambuja Cements and ACC have gained international recognition for their leadership in water security by CDP.

Mumbai, 26th June 2023: Ambuja Cements and ACC, the cement and building material company of the diversified Adani Group, have been actively engaged in a multitude of award-winning water conservation initiatives for the past two decades, demonstrating their proactive approach to addressing the issue of water scarcity in India.

Ambuja Cement has already set a remarkable benchmark by becoming the sole cement company to attain a water-positive status that is eight times its water consumption. On the other hand, ACC has achieved a water-positive status that is nearly twice its water consumption and is committed to increasing this to five times by 2030.

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Mr. Ajay Kapur, CEO, Cement Business, said, "We are humbled and honoured to be recognized for our collective efforts to protect and replenish our planet's most vital resource. Together, we are making waves of positive change, creating a sustainable future where water is not just conserved, but also cherished. We remain steadfast in our mission to inspire others and drive meaningful impact, as we continue to lead the way towards a world that is truly water positive."

Ambuja Cements and ACC are dedicated to promoting sustainable water usage practices across their operations. They recognize the value of conserving water resources and have taken significant measures to optimize their processes, prevent excessive freshwater consumption, and promote water conservation, harvesting, and recycling in their operations.

Raising awareness by educating communities about the importance of responsible water management, the companies actively contribute to ensuring clean drinking water availability for daily household consumption within their communities and have implemented numerous projects aimed at rainwater harvesting over several years.

About Ambuja Cements Limited

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. has a capacity of 67.5 million tonnes with fourteen integrated cement manufacturing plants and sixteen cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

About ACC Limited

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, over 88 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

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