

## Media Release

# ACC completes its 5<sup>th</sup> Lift Irrigation Project, Uplifting Farmers and Transforming Agriculture in Punjab

### EDITOR'S SYNOPSIS

- ACC completes the 5<sup>th</sup> Lift Irrigation Project in Punjab.
- Over 100 acres of land irrigated, benefitting several farmers in the region.

**Punjab, 4th September 2023:** ACC Limited, the cement and building material company of the diversified Adani Group, is elated to announce the completion of its 5<sup>th</sup> Lift Irrigation Project in Dhakori Village, Wani Taluka, Yavatmal District, Punjab. The Company aims to revolutionize agricultural practices and ensure the availability of optimum water resources throughout the year, enhancing the livelihoods of local farmers.

The lift irrigation project has been initiated to reduce water loss and facilitate water supply to higher areas. ACC has implemented a cutting-edge 'Lift Irrigation Technology,' incorporating GPS detailed survey to determine the shortest route and static level difference. An extensive baseline survey was conducted with key local stakeholders, including Gram Sevak and members of the Farmers Group to ensure primary stakeholders are involved in the process extensively.

ACC has been providing comprehensive education to the villagers about the numerous benefits associated with the Lift Irrigation Project. In addition, a dedicated Farmers Group was established, duly registered with the ATMA (Agricultural Technology Management Agency) department. ACC collaborated with the Irrigation Department to acquire a No Objection Certificate (NOC) for the lift water system.

The impact of this project in Dhakori village has been significant. The water is lifted from the Painganga River as needed during the farming seasons with over 100 acres of land successfully irrigated, benefitting several farming families. The availability of water has enabled farmers to diversify their crops leading to a substantial increase in their annual incomes. Additionally, the Lift Irrigation Project ensures water availability during emergencies for the entire village community.

ACC and Adani Foundation endeavors to bring about a revolutionary change in agricultural practices by ensuring the sustainable availability of water resources for local farmers. Through the implementation of efficient irrigation solutions, our aim is to empower the farming community, uplift their livelihoods, and enhance their agricultural productivity.

### About ACC Limited

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, over 88 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been

recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

#### **About the Adani Foundation**

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,675 villages across 19 states, impacting the lives of 7.6 million people.

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