

Media Release

ACC creates sustainable livelihood through goat rearing around its Chanda Cement Works

EDITOR'S SYNOPSIS

- ACC along with local NGO provided comprehensive services around goat rearing
- Success of ACC in goat-based livelihood is largely due to the comprehensive services provided by the on-ground team

Maharashtra, 29 November 2023: ACC, the cement and building material company of the diversified Adani Group, has created a comprehensive goat rearing ecosystem that has managed to pull-out several families from dire poverty in Hanuman Nagar at its Chanda Cement Works. With the support from ACC and its partner NGO Indira Mahila Bachat Gat, beneficiary households are now earning an annual income of Rs 45000/-, with an average livestock holding of 6-7 goats per family.

The initiative on goat-rearing as a livelihood activity for the relatively poor and landless households have largely been concentrated in villages and hamlets around Chanda Cement Works in Chandrapur, Maharashtra that are blessed with a dense deciduous Sal Forest, endowed with a large number of seasonal plants and shrubs that are a good source of fodder for goats.

The success of goat-based livelihood is largely due to the comprehensive services provided by the on-ground team of ACC & Adani Foundation that includes livestock insurance, veterinarian services, banking and credit services.

ACC and the Adani Foundation are actively engaged in impactful initiatives designed to uplift communities and drive sustainable development. From water conservation projects to empowering livelihoods and promoting social inclusion, their comprehensive efforts are leaving a lasting positive impact on diverse facets of society.

About ACC Limited

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, 83+ concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2023 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,675 villages across 19 states, impacting the lives of 7.6 million people.

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