

Media Release

ACC drives a series of Positive Changes for Social Upliftment through its CSR Initiatives in Rajasthan

EDITOR'S SYNOPSIS

- ACC introduced the Assistant Electrician Program to foster skill development among the local youth.
- The CSR transformative programs also included initiatives that addressed crucial issues such as water scarcity and workplace safety.

Rajasthan, 11th August 2023: ACC, the cement and building material company of the diversified Adani Group, is delighted to announce the successful implementation of a range of CSR initiatives with an aim of creating a meaningful impact for the communities around its Lakheri plant in Rajasthan. These initiatives are focused on providing employment opportunities to the youth, extending medical assistance to the local communities, educating the locals around sustainable water conservation methods, and raising awareness about the importance of safe working conditions.

In its commitment to fostering skill development, the Company introduced the Assistant Electrician Program at the DISHA center for the local youth. This comprehensive program equipped participants with essential electrical skills and knowledge, providing them with a valuable pathway to gainful employment. As a result of their hard work and dedication, the trainees were awarded job offers by companies in Neemrana and Bawal, for a promising future.

Additionally, the Company demonstrated its dedication to the well-being of its employees, their families, and the local community by organising a free health check-up camp in collaboration with Bhagwan Mahavir Cancer Hospital and Research Center, Jaipur. This camp had a significant impact, with over 100 individuals benefiting from comprehensive health screenings. The active participation demonstrated the importance of such initiatives in promoting a healthier community. During the health check-up camp, attendees received crucial insights from a gynecologist from the hospital, who sensitised them about breast cancer symptoms and available treatments. By raising awareness about early detection and timely intervention, this initiative aimed to empower individuals to take charge of their health and well-being.

Recognising the pressing water scarcity challenges faced by the residents of Uttarana Village in Rajasthan, ACC has undertaken the Lift Irrigation Project. This transformative project has been designed with the primary objective of providing sustainable drinking water and irrigation solutions to the local community. Once fully implemented, the project is expected to benefit over 500 farmers and significantly expand irrigation coverage, encompassing more than 450 hectares of land with assured water supply.

In line with its commitment to ensuring the safety and well-being of its workforce, ACC launched Project Saksham, an important initiative specifically aimed at raising awareness about safe working conditions among contractual workers. Through this project, contractual workers wholeheartedly pledged to prioritise safety and uphold a high standard of commitment to safety protocols in their day-to-day operations.

Mr. Ajay Kapur, CEO, Cement Business said, "We firmly believe that progress should be measured by the positive impact it creates in the lives of the communities we serve. Our unwavering dedication towards our community exemplifies this conviction, as we remain resolute in our pursuit of sustainable

development and empowerment. These initiatives are an integral part of our journey, and we look forward to fostering a profound and enduring difference, contributing to the upliftment and advancement of our nation.”

These initiatives reflect ACC’s and Adani Foundation’s profound dedication to making a positive impact in the lives of the communities it serves and envisions a brighter and prosperous future for our nation, fueled by a deep-rooted commitment to empower local communities.

About ACC Limited

ACC Limited is a part of Adani Cement and one of India’s leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 16 cement manufacturing sites, over 88 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC’s products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India’s Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is counted among the country’s 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,675 villages across 19 states, impacting the lives of 7.6 million people.

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