

**Media Release**

# **ACC takes Bold Steps to Improve Water Governance and Management for Upliftment of Rural Communities Across the Nation**

## **EDITOR'S SYNOPSIS**

- ACC's transformative yet sustainable approach to address water governance, include regenerating degraded landscapes, conservation of biodiversity and enhancing crop production
- The Company's numerous water stewardship includes the construction and repair of 32 dams and 1,400 metres of irrigation channels as steadfast sources of water supply for agricultural lands

**Ahmedabad, 17 January 2024:** ACC, the cement and building material company of the diversified Adani Group, has taken a transformative yet sustainable approach to improve the quality of life in India's villages through water and land management. By conserving and managing water and soil resources, the company aims to regenerate degraded landscapes, conserve biodiversity, enhance crop production, and expand sustainable livelihood opportunities. It recognizes that effective water governance is crucial in achieving these goals.

ACC has been able to promote ecosystem-based integrated watershed development and facilitate efficient water management through the numerous water stewardship initiatives undertaken by them. One of the key activities include the construction and repair of 32 dams and counting. In addition, they also constructed 72 gabion structures to help prevent erosion and promote soil conservation.

ACC has also focused on excavation and de-siltation of ponds, naalas, and rivers and have completed 59 such projects under this category. Moreover, they also constructed 1,400 metres of irrigation channels that act as reliable sources of water supply to agricultural lands. To further enhance water storage capacity, the company has constructed around 55 structures of water storage tanks and farm ponds. They have also constructed 17 recharge pits and ditches to facilitate groundwater recharge and prevent water runoff.

ACC has achieved remarkable outcomes and impact under the water governance and management initiative. This includes development of water harvesting capacity of 19,57,574 cubic meters, which benefits 12,852 farmers and 41,184 individuals. Moreover, 5,356 hectares of land have come under irrigation, enabling farmers to improve agricultural productivity and secure their livelihoods. ACC has also contributed to the recharging of 391 bore wells and wells, further ensuring the availability of water resources for the community.

**Mr. Ajay Kapur, CEO, Cement Business, said,** "We believe that sustainable water governance and management is pivotal in addressing the existential threat rural communities' face due to climate change. We have taken significant steps to not only conserve and manage water and soil resources, but also to revitalise degraded landscapes and protect biodiversity. There is a deep sense of satisfaction in knowing that we are

making a positive impact on the lives of farmers and communities through initiatives such as ecosystem-based integrated watershed development and proficient water management.

ACC and Adani Foundation remain committed to water conservation, sustainable land management, and effective water governance, and continues to lead the way in improving the quality of life in India's villages.

**About ACC Limited**

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, over 83 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2023 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

**About the Adani Foundation**

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,675 villages across 19 states, impacting the lives of 7.6 million people.

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