

Media Release

ACC's Dairy Farming Program Elevates Women's Economic Empowerment

EDITOR'S SYNOPSIS

- ACC and Adani Foundation champion self-sufficiency and entrepreneurship in rural India.
- The inspiring journey of Pala Saha, from financial hardship to a successful dairy farm owner, showcases the far-reaching impact of ACC and Adani Foundation's initiative.

Odisha, 26 March 2024: ACC, the cement and building material company of the diversified Adani Group has made a profound impact in Dungri village of Bargarh district by providing crucial support to individuals like Pala Saha, enabling them to realize their aspirations despite facing financial challenges.

Pala Saha, a resident of Dungri village in Bargarh district, encountered significant financial hurdles within her family. However, through the steadfast Pratigyna Trust, a Self Help Group supported by Adani Foundation, she received a loan of Rs. 40,000. This financial assistance empowered her to embark on her dairy farming venture. Strengthened by her perseverance and dedication, this initial support marked a transformative moment in her family's financial stability.

Over a brief span of two years, Pala's dairy farm witnessed significant growth. With the addition of more cows and improvements to facilities, her farm not only elevated her family's living standards but also enabled her to achieve personal milestones. Today, thanks to the impactful intervention of ACC and the Adani Foundation, Pala Saha owns seven productive cows, yielding a daily output of 30 liters of milk. This translates to a net monthly income ranging from Rs. 12,000 to Rs. 13,000, highlighting the tangible impact of sustainable development initiatives.

Pala Saha's inspiring journey serves as a powerful demonstration of the commitment of ACC and the Adani Foundation towards transformative change and women's empowerment in pursuing their dreams. ACC and the Adani Foundation remain steadfast in their commitment to nurture self-reliance and drive positive change across more communities and empower individuals like Pala Saha to realize their full potential.

About ACC Limited

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, over 88 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the

core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,675 villages across 19 states, impacting the lives of 7.6 million people

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