

### Media Release



# Adani Foundation at ACC Chilhati site connects 7 ponds for enhanced rainwater harvesting, perennial water supply in Bohardih village

#### **EDITOR'S SYNOPSIS**

- ACC and Adani Foundation dig up 1.32 lakh cubic m of earth to connect 7 small ponds in Bohardih, Chhattisgarh.
- 1,200 villagers will have water access for daily needs to 20 pond bunds totalling 33,000 sq m developed for harvesting rainwater.
- 70 acres of farmland belonging to 60 farmers of the village to directly benefit from the harvested rainwater.
- 14 inlets and outlets constructed to connect the seven water bodies.

Chhattisgarh, 11 June 2024: ACC Limited, the cement and building material company of the diversified Adani Portfolio, remains steadfast in its commitment to promoting water conservation and enhancing water accessibility for rural communities where it operates. ACC along with the Adani Foundation recently completed the 'Sapt Sarovar' project to connect seasonal ponds and added pond bunds to enhance rainwater harvesting for residents of Bohardih village, near the ACC Chilhati site in Bilaspur, Chhattisgarh.

Bohardih village in Masturi tehsil had seven consecutive shallow ponds, the banks of which would get damaged and overflow during monsoon. Owing to this, during the dry months, the ponds would not be able to store a healthy capacity of water, severely impacting the daily lives, cattle, as well as crops of this rural community. Identifying this issue, CSR teams decided on a consolidated solution to not only increase the water holding capacity of the ponds, but also provide a perennial supply of water for the villagers.

With this mission, 1.32 lakh cubic m of earth has been dug up to deepen these seven ponds, which have then been inter-connected by constructing 14 inlets and outlets. To further augment their water capacity, approximately 20 pond bunds have also been created for harvesting rainwater. These bunds collectively measure 33,000 sq m. This project transforms the water supply scenario significantly with an estimated provision of perennial water access for daily use to about 1,200 villagers, while 70 acres of farmland belonging to 60 farmers here will also benefit from this sustainable water solution.

Further, the bunds, now handed over to the respective panchayats, have also been envisioned to promote sustainable livelihoods through creation of women self-help groups (SHGs) for vegetable cultivation, fostering empowerment and self-dependence of rural women.

ACC and Adani Foundation are committed to enabling such success stories, with a keen focus on supporting sustainable livelihoods, water conservation, and efficient water use through concerted efforts in collaboration with rural communities.

# **About ACC Limited**

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well





as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

## **About the Adani Foundation**

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,753 villages across 19 states, impacting the lives of 7.3 million people.

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