

Media Release

Adani Foundation at ACC Chilhati site empowers rural communities through holistic sustainable initiatives

EDITOR'S SYNOPSIS

- 7 shallow ponds deepened and connected to enable perennial water supply for 1,200 residents and 70 acres of farmland in Bohardih village, Bilaspur, Chhattisgarh.
- Mobile Health Unit (MHU) launched for timely and effective medical care to rural communities of 16 villages in Bilaspur, benefiting over 7,400 residents at their doorstep.
- To simplify availing of e-services, CSC set up in Loharsi village, which has supported around 1,000 families avail government schemes and services worth Rs. 1.1 crore.
- 64 farmers of Bohardih village provided with solar-powered lift irrigation systems, resulting in irrigation of 3 crops a year, instead of the earlier 1.
- 60 women from 25 self-help groups (SHGs) in Godadih village trained for mushroom farming and non-farm business ventures to enhance self-dependence.
- To enhance cattle quality in Loharsi village. 1,378 cows identified, of which 59 cattle underwent SSS artificial insemination, resulting in the birth of 7 female calves.

Chhattisgarh, 17 June 2024: ACC Limited, the cement and building material company of the diversified Adani Portfolio, is committed to enabling sustainable livelihoods for rural communities where it operates. ACC along with Adani Foundation has undertaken a series of impactful Corporate Social Responsibility (CSR) initiatives across multiple villages near its ACC Chilhati site in Bilaspur, Chhattisgarh. These initiatives highlight the holistic approach to fostering self-reliance, promoting sustainable livelihoods, and enhancing the quality of life for the rural communities.

The 'Sapt Sarovar' project by the CSR teams has connected seven small ponds in Bohardih village, enhancing rainwater harvesting for daily needs, benefiting 1,200 residents and 70 acres of farmland. ACC and Adani Foundation have also introduced a solar-powered lift irrigation system to 64 farmers in Bohardih. Regular access to water for their 54 acres of farmland has empowered these farmers to sustainably cultivate three crops a year instead of one, thereby increasing their yields and incomes.

In Loharsi village, a Common Service Centre (CSC) has been established to enhance digital accessibility, which has so far benefitted around 1,000 families avail government e-services cumulatively worth Rs. 1.1 crore, including linking the residents with the ABHA health scheme, unlocking a value of approximately Rs. 50 lakhs. Two more CSCs are now in the offing owing to this success.

Prioritising doorstep health services, ACC and Adani Foundation have provided a Mobile Health Unit (MHU) to cover 16 villages in Bilaspur, Chhattisgarh. This initiative has so far benefitted over 7,400 residents, with additional eye check-up camps organised in five villages, providing free eye care to 972 patients and screening 168 school children for eye flu.

CSR teams have trained 60 women from 25 self-help groups (SHGs) in Godadih village, focusing on mushroom farming and non-farm business ventures such as broom making, candle crafting, incense stick production, and bangle crafting. These initiatives aim to enhance self-dependence and financial independence amongst rural women. Regular meetings are also held to improve the leadership skills of the women members.

To boost economic growth and enhance cattle quality in Loharsi village, the CSR teams have launched an Integrated Livestock Development Project (ILDP). This project has identified 1,378 cows, with 59 undergoing Sex Sorted Semen (SSS) artificial insemination, resulting in the birth of seven female calves. The initiative also supports seasonal and perennial fodder cultivation, benefiting 51 farmers with maize, oat, and hybrid Napier grass.

These comprehensive initiatives by ACC Limited and Adani Foundation highlight their commitment to sustainable development, community empowerment, and rural transformation across Chhattisgarh. Through concerted efforts and innovative solutions, they are paving the way for a brighter, self-reliant future for the rural communities they serve.

About ACC Limited

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,753 villages across 19 states, impacting the lives of 7.3 million people.

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