

Media Release

Adani Foundation at ACC Chilhati site empowers rural women through promotion of sustainable ventures in Godadih

EDITOR'S SYNOPSIS

- ACC and Adani Foundation train 60 women from 25 SHGs in Godadih village, Chhattisgarh, focusing on mushroom farming and non-farm business ventures to enhance self-dependence.
- Regular meetings being held to improve the women members' leadership skills and financial independence, promoting sustainable growth and empowerment of the community.

Chhattisgarh, 8 June 2024: ACC Limited, the cement and building material company of the diversified Adani Portfolio, remains committed to empowering communities where it operates, fostering self-reliance through the promotion of sustainable livelihoods. ACC, along with Adani Foundation, recently conducted an empowering training program for women-run self-help groups (SHGs) in Godadih village near its Chilhati site in Bilaspur, Chhattisgarh to promote sustainable agriculture practices, and other business ventures.

The training program, which saw the participation of 60 women from 25 SHGs, was attended by various dignitaries and specialist trainers. A significant focus of the program was mushroom farming, with five SHG women visiting nearby Gatora village for an in-depth exposure to the farming processes, large-scale production, and the utilisation of mushroom by-products such as dry mushrooms.

Additionally, non-farm business ventures including broom making, candle-making, agarbatti (incense stick) production, and bangle crafting were discussed, with participants also receiving 25 dari (mats) for use in their meetings.

Adani Foundation has held regular meetings here helped to enhance the skill levels of the SHG members by enabling improvements in their leadership abilities, financial record-keeping, and guiding them to discover new ways to generate income. This program promotes continuous growth and empowerment within the community, enabling the journeys of the women of Godadih village towards financial independence.

About ACC Limited

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,753 villages across 19 states, impacting the lives of 7.3 million people.

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