

Media Release

Adani Foundation at ACC Chilhati site promotes sustainable agriculture by introducing farmers in Bohardih to solar powered lift irrigation

EDITOR'S SYNOPSIS

- ACC and Adani Foundation introduce solar-powered lift irrigation method to 64 farmers of Bohardih village, Chhattisgarh.
- The initiative covers 54 acres of farmland in the village, empowering them to have 3 crops a year instead of the earlier 1, thereby increasing their yield and incomes.

Chhattisgarh, 6 June 2024: ACC Limited, the cement and building material company of the diversified Adani Portfolio, is steadfast in its support of sustainable livelihoods for communities where it operates, including efficient agricultural techniques. ACC, along with Adani Foundation, has supported farmers of Bohardih village, in Bilaspur, Chhattisgarh near the ACC Chilhati site by introducing them to the solar-powered lift irrigation method.

The CSR teams identified the need for efficient water supply for irrigation in the water scarce region. They supplied 20 HP solar-powered lift irrigation systems to 64 farmers at Bohardih, covering a combined 54 acres of farmland here. With this intervention, farmers have been able to not only increase their cultivable land area, save time, energy use, and labour costs, but also sustain farming through the year. Where earlier, one crop yield of one kind was possible, today the farmers of Bohardih are able to cultivate three crops for year-round yields of a variety of crops including wheat, sunflower, pea, as well as other vegetables.

Take for example Hira Prasad Sahu, whose only source of income used to be the kharif crop, following which he would have to leave the village for labour work to make ends meet for his family of seven. Today, with the stable water supply from solar lift irrigation system, he is able to cultivate three crops a year, increasing his income by up to Rs 40,000, encouraging him to stay in the village throughout the year.

ACC and Adani Foundation are committed to enabling such success stories, with a keen focus on supporting sustainable livelihoods through concerted efforts and empowered by the latest technology.

About ACC Limited

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science

Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,753 villages across 19 states, impacting the lives of 7.3 million people.

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