

Media Release

Adani Foundation's water initiatives at ACC Bargarh site showcase a story of sustainable community development

EDITOR'S SYNOPSIS

- Adani Foundation's water projects at ACC Bargarh site in Katapali Gram Panchayat have directly benefited around 3,000 individuals, addressing water challenges and improving livelihoods.
- This collaboration highlights a sustainable approach, utilising resources innovatively for positive impacts like improved water access, economic growth, and better connectivity in Katapali village.

Odisha, 22 April 2024: ACC, the cement and building material company of the diversified Adani Portfolio, in yet another step towards reshaping the lives of communities, along with Adani Foundation has collaborated with the Gram Panchayat in Katapali (Bargarh District). The company has undertaken two significant water conservation projects in the financial year 2023-24, right before the excessive summer and subsequent monsoon sets in, to address water challenges faced by Katapali Gram Panchayat, home to an estimated population of around 10,000 residents.

The first initiative comprised excavating a 12-acre section of the Katapali pond, resulting in a notable increase in water availability and encouraging sustainable water practices. Furthermore, a check dam was constructed in February 2024 for sustaining water levels during extreme weather conditions and preventing water loss during periods of excessive flow into the connected canal, significantly reducing wastage and ensuring water retention for use by villagers.

These initiatives directly benefit around 3,000 individuals in Katapali, addressing persistent water challenges and improving overall quality of life. In a resultant move, the excavated soil from the pond was ingeniously utilised to construct a new 400-metre road, improving connectivity between essential facilities like the hospital and the village.

The collaborative efforts between Adani Foundation and the Gram Panchayat that resulted in the construction of the dam has also enabled the Gram Panchayat to lease the pond for pisciculture, generating additional income and employment opportunities. The Tulashi Self Help Group (SHG), comprising 12 women members, has leased the pond for a period of five years and invested here in pisciculture, leading to financial stability and growth for the community members. This activity has already begun bearing fruit in the form of a new income source for the SHG members.

These water initiatives by Adani Foundation at the ACC Bargarh site underscore their commitment to social responsibility and sustainable development, creating positive impacts and fostering inclusive growth in Katapali village.

About ACC Limited

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research

in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

About the Adani Foundation

The Adani Foundation, the community support and engagement arm of the Adani Group, is dedicated to making strategic social investments to achieve sustainable outcomes throughout India. Since 1996, the Foundation has focused on core areas including education, health, sustainable livelihood, skill development and community infrastructure. With its strategies based on national priorities and global Sustainable Development Goals (SDGs), the Foundation is known for its innovative approach and focus on sustainability, which contributes to the well-being and wealth of communities surrounding the Adani Group's businesses and beyond. At present, it operates in 5,753 villages across 19 states, impacting the lives of 7.3 million people.

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