



Media Release

ACC Awarded the prestigious Jamnalal Bajaj Award 2008 for Fair Business Practices in the category, Large Manufacturing Enterprises

The Council for Fair Business Practices (CFBP), this evening, conferred on ACC Limited the 2008 Jamnalal Bajaj Award for Fair Business Practices in the category, Large Manufacturing Enterprises. The award is an acknowledgement of ACC's commitment toward customer satisfaction and communication, employee motivation, environment protection, CSR, legal compliance — business practices that ensure sustainable development and promote social equity.

These awards have been instituted to encourage ethical business practices and motivate companies to fulfill their social responsibilities. The awards are also a public recognition of the recipients' consumer-focused approach to business, according to CFBP, which began the practice of public recognition 21 years ago.

The Panel of Judges who selected the winners was headed by Smt. (Justice) Sujata Manohar (Retd), Former Chief Justice of Bombay High Court.

Chief Guest Mr. Adi Godrej, Chairman, Godrej Group, presented the award to Mr. Sumit Banerjee, Managing Director, ACC Limited, at the award ceremony held on May 14, 2009 at the Walchand Hirachand Hall of Indian Merchants' Chamber, Churchgate, Mumbai.

Commenting on the award felicitation, Mr. Sumit Banerjee, Managing Director, ACC Limited, said, "This is a great pride for us. We are honored that CFBP has chosen us for this award. We follow high ethical standards and have strong corporate governance practices. This award is a testimony of our enduring commitment towards society and our stakeholders."

ACC recently won the CNBC-TV18's India Business Leaders Award in the category India Corporate Citizen of the Year 2008.

Ashok Bhattacharjee
Head – Economic & Sectoral Analysis

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ACC Limited is India's largest manufacturer of cement. Formerly called "The Associated Cement Companies Limited", ACC has a countrywide network of modern cement plants, sales offices, dealers and retailers. In the 70 years of its existence, ACC has been a pioneer and trend-setter in cement and sustainable development.

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