

December 13, 2012

ACC Limited Registered Office Cement House 121, Maharshi Karve Road Mumbai 400 020, India

Phone: +91 22 3302 4321 Fax : +91 22 6631 7458 www.acclimited.com

General Manager - Department of Corporate Services BSE Limited Pheroze Jeejeebhoy Towers Dalal Street Mumbai 400 001 Fax No. 22723719/3121/2037/2039/2041/2061

IN DUPLICATE

Dear Sirs

Sub: Intimation under the Listing Agreement

This is to inform you that the Board of Directors at its meeting held today, approved the payment of Technology and Knowhow fees to Holcim Limited, Switzerland at the rate of 1% (one percent) of the net annual sales of the Company with effect from 1^{st} January 2013. The proposal will be presented to the Members of the Company for their consideration at the next Annual General Meeting of the Company.

Yours faithfully For ACC Limited

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Burjor D Nariman

Company Secretary & Head Compliance

ACC

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National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No.C/1, G Block Bandra - Kurla Complex Mumbai 400 051 Fax No. 26598237 / 38

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