

## Media Release

## Consolidated Results for Third Quarter (July-September) 2012

		Quarter Jul-Sep 2012	Quarter Jul-Sep 2011	Cum Jan -Sep 2012	Cum Jan -Sep 2011
Sales Volume – Cement	Million Tonnes	5.40	5.69	18.17	17.78
Sales Turnover	₹ Crore	2555.90	2284.00	8490.02	7364.69
Profit before Tax	₹ Crore	350.30	220.73	1152.77	1174.99
Net Profit after Tax	₹ Crore	241.96	159.29	808.04	837.58

The company's consolidated sales turnover was ₹ 2555.90 crore, against ₹ 2284.00 crore in the corresponding quarter last year. Sales volume was depressed against a backdrop of weak demand from the construction sector and prolonged monsoon.

Profit before Tax in the third quarter was ₹ 350.30 crore as against ₹ 220.73 crore in the same quarter of the preceding year. Similarly profit after Tax was ₹ 241.96 crore in this quarter, as compared to ₹ 159.29 crore in the corresponding quarter of previous year.

The steep increase announced in the price of diesel during the quarter led to a rise in the cost of road transport and other inputs. The company is keeping rigorous control to mitigate the effect of these inflationary pressures. Simultaneously other strategic initiatives are also being taken for continuous improvements in operations, sales and logistics.

Post monsoon we expect that demand for cement will revive and help boost despatches in the months ahead. We are also encouraged by some recent positive indications in the national economy and retain a healthy prospect for cement demand in the near term.

R Nand Kumar

from &

Vice President – Corporate Communications

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