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ACC, Ambuja Cements partner with IIT Madras to develop sustainable building solutions



New Delhi, Apr 22 (PTI) Cement makers ACC and Ambuja Cements on Thursday announced their partnership with the Indian Institute of Technology Madras (IIT-M) to develop green and sustainable building solutions. As part of that, a collaborative research study will be financially aided by LafargeHolcim Innovation Centre (LHIC) focusing on ‘Binder Optimization for Alternate Reinforcements’, a statement said. ACC and Ambuja Cements are subsidiaries of Swiss building materials company LafargeHolcim. This research will delve into the optimised use of low CO2 binders with a combination of alternative reinforcement, as a potential substitute for conventional steel rebar, thereby significantly reducing the CO2 footprints of construction, the statement said. PTI KRH MR

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