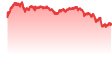


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## ACC, Ambuja Cements partner with IIT Madras to develop sustainable building solutions

PTI Last Updated: Apr 22, 2021, 05:22 PM IST

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### Synopsis

As part of that, a collaborative research study will be financially aided by LafargeHolcim Innovation Centre (LHIC) focusing on 'Binder Optimization for Alternate Reinforcements', a statement said. ACC and Ambuja Cements are subsidiaries of Swiss building materials company LafargeHolcim.

Cement makers ACC **NSE 0.04%** and Ambuja Cements **NSE 0.04%** on

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**Technology Madras (IIT-M)** to develop green and sustainable building solutions. As part of that, a collaborative research study will be financially aided by **LafargeHolcim** Innovation Centre (LHIC) focusing on 'Binder Optimization for Alternate Reinforcements', a statement said. ACC and Ambuja Cements are subsidiaries of Swiss building materials company LafargeHolcim.

This research will delve into the optimised use of low CO2 binders with a combination of alternative reinforcement, as a potential substitute for conventional steel rebar, thereby significantly reducing the CO2 footprints of construction, the statement said.

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