

Secretarial Division

ACC

ACC Limited
Registered Office
Cement House
121, Maharshi Karve Road
Mumbai 400 020, India

17th February 2017

BSE Limited
Corporate Relationship Department
Pheroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
Tel. No.: 022 22721233/22721234
Scrip Code: 500410

CIN: L26940MH1936PLC002515

Phone +91 22 3302 4321
Fax +91 22 6631 7458
www.acclimited.com

Dear Sirs

Sub: Clarification on "CNBC TV18" News Item

We refer to your letter No L/SURV/ONL/RVD/RS/2016-17/69 dated 16th February, 2017 on the captioned subject.

At the outset, we thank you for publicizing and publishing the clarification given by us on your website.

You have advised that we take up the matter with the news channel. We have given careful consideration to this advice. We do not expect to get any material explanation if we approach the channel when dealing with unconfirmed and speculative reports made by them.

We are of the view that our position has already been clarified to the Stock Exchanges vide our letters dated 6th February, 2017. Moreover this clarification has also been widely publicized by you and published on your website as mentioned by you. This would no doubt help our shareholders and investors disregard the news as being speculative and not factual.

In view of this we would respectfully submit that we have nothing further to add in the matter.

Yours faithfully
For ACC Limited



Burjor D Nariman
Company Secretary & Head Compliance
FCS-1878